

## FULL – TIME FACULTY

**Roland Amoussou-Guenou**, France, Visiting Lecturer, Legal Expert on Legal Corporation, French Ministry of Foreign Affairs  
Ph.D., Univ. of Paris II – Pantheon Assas, France; LL.B (Busi. Law), National Univ. of Benin, France  
*Specialization: International Business Law, International Contracts & Dispute Resolution, International Private Law*

### *Selected Research Articles*

1. **Amoussou-Guenou, R.**, "Perspectives of ASEAN Principles of Contract Law", *International Business Law Journal*, No.5, October 2005.
2. **Amoussou-Guenou, R. and Duval, Y.**, "Harmonized Development of E-commerce Legal and Regulatory Systems in Asia and the Pacific", United-Nations, New York, November 2004.
3. **Amoussou-Guenou, R.**, "Legal Aspects of E- Government (in implementing e-Government)", ADBI Publications, November 2004.
4. **Amoussou-Guenou, R.**, "Legal Aspects of E-Procurement (in e-Procurement)", ADBI Publications, October 2005.

**Rian Beise-Zee**, German, Assistant Professor  
Dr.oec (Economics & Business), Dipl. Ing. (Industrial Engineering), Technical University of Berlin, Germany  
*Specialisation: International Marketing, Innovation Marketing, Service Marketing*

### *Selected Research Articles*

1. Beise-Zee, R., Ch. Rammer "Local User-Producer Interaction in Innovation and Export Performance of Firms", *Small Business Economics* (forthcoming 2006).
2. Beise, M., K. Rennings "Lead Markets for Environmental Innovations: A Framework for Innovation and Environmental Economics", *Ecological Economics*, Vol. 52, No. 1, 2005, pp. 5-17.
3. Beise, M. "Lead Markets, Innovation Disparities and Growth", *Journal of International Economics and Economic Policy*, Vol. 1, No 4, 2005, pp. 305-328.
4. Beise, M., T. Cleff "Assessing the Lead Market Potential of Countries for Innovation Projects", *Journal of International Management*, Vol. 10, No. 4, 2004, pp. 453-477.
5. Beise, M. "Lead Markets: Country-Specific Drivers of the International Diffusion of Innovations", *Research Policy*, Vol. 33, No. 6-7, September 2004, pp. 997-1018.

**Nicholas J. Dimmitt**, USA, Assistant Professor  
Ph.D. (Ed. & Admin.) University of Southern California, USA; M.A., San Francisco State University, USA  
*Specialisation: Business Communication, Business Ethics, Research Methods*

### *Selected Research Articles*

1. Siritongthaworn, S., Kairit, D., Dimmitt, N. & Paul, H. "The Study of E-learning Technology Implementation: A Primary Investigation of Universities in Thailand", *Education and Information Technologies: The Official Journal of the IFIP Commission on Education*, Vol. 11, Issue 2, ISSN:1360-2357, 2006, pp. 137-160.
2. Ngamkroeckjoti, C., Speece, M. & Dimmitt, N. "Environmental Scanning in Thai Food SMEs: The Impact of Technology Strategy and Technology Turbulence", *The British Food Journal*, Vol. 107, no. 5, 2005.
3. Ngamkroeckjoti, C., Speece, M. & Dimmitt, N. (accepted) "Environmental Scanning, Technology Strategy, and New Product Development among SME Exporters in Thailand", *Journal of Asia-Pacific Business*.
4. Batanov, D., Dimmitt, N. & Chookittikul, W. "Developing an Educational Software for Distance-less Learning" *Journal of Computer Assisted Learning* 18, ISSN: 0266-4909, 2002, pp. 188-198.
5. Pornpanomchai, C., Batanov, D. & Dimmitt, N. "Recognizing Thai Handwritten Characters and Words for Human-Computer Interaction", *The International Journal of Human-Computer Studies* 56(3), ISSN: 1071-5819, 2001, pp. 259-279.

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**Barbara Igel**, Germany, Associate Professor

Ph.D. (Economics), Freie University, Germany; M.A., Technical University of Berlin, Germany

*Specialisation* Management of Knowledge and Technological Innovation, High Tech Entrepreneurship

### *Selected Research Articles*

1. Hoang, D. T., Igel, B. and Laosirihongthong, T. "The Impact of Total Quality Management on Innovation: Findings from a Developing Country", International Journal Quality and Reliability Management, (accepted for publication 2006).
2. Whangthomkum, N., Igel, B. and Speece, M.W. "An Empirical Study of the Impact of Absorptive Capacity on Technology Transfer Effectiveness", International Journal of Technology Transfer and Commercialization, (accepted for publication 2005).
3. Kanjanasanpetch, P. and Igel, B. "Key knowledge for successful Enterprise Resource Planning implementation", submitted to International Journal of Learning and Intellectual Capital, Vol. 2, No. 4, 2005, pp. 364-378.
4. Numprasertchai, S. and Igel, B. "Managing Knowledge through Collaboration: Multiple case studies of Managing Research in University Laboratories in Thailand", Technovation, Vol. 25, 10, 2005, pp. 1173-1182.
5. Numprasertchai, S. and Igel, B. "Managing knowledge in new product and service development: a new management approach for innovative research organisations" International Journal of Technology Management, Vol. 28 No.7/8., 2004, pp. 667-684

**Nazrul Islam**, Bangladesh, Professor & Coordinator, Management of Technology

D.Eng., M.Eng. (Industrial Engineering & Mgt.), AIT, Thailand

*Specialisation*: Technology Transfer, Strategic Technology Management, Technology Policy

### *Selected Research Articles*

1. Shrestha R.M., Islam N., Oanh N .T. K., Adhikari S., Yedla S., Jiang, K., Siagian U., Tuan N. D., Abrenica J. "Strategies for the Promotion of Cleaner and Energy Efficient Technologies in the Urban Transport System in Selected Asian Cities" International Journal of Environment and Pollution, (accepted for publication 2006).
2. Islam, N. "Science and Technology for Development in Bangladesh", Science, Technology and Society, (accepted for publication 2006).
3. Sahadev, S. and Islam, N. "Exploring the Determinants of E-Commerce Usage in the Tourism Industry in Thailand: An Empirical Study" Journal of Information Technology and Tourism, vol.7, nos.3-4, pp. 171-180.
4. Sahadev, S. and Islam, N. "Why Hotels Adopt ICTs: A Study on the ICT Adoption Propensity of Hotels in Thailand", International Journal of Contemporary Hospitality Management, vol. 17, no.5, 2005.
5. Islam, M.N. "Strengthening Technological Capability for Industrial Competitiveness in Bangladesh" Science, Technology and Society, Vol. 6(1), 2003, pp. 133-158.

**Tae-Hong Jie**, Korea, Visiting Professor,

Ph.D., Brunel University, UK; M.S. (Management), US Naval P.G. School, California, USA

*Specialisation*: Management of Technology

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*Specialisation*: International Business, Competitive Marketing & Strategic Management

**Iikka Kauranen**, Finland, Visiting Professor

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*Specialisation*: Development and Management in Industry

### *Selected Research Articles*

1. Kauranen, I. And Lintuniemi, M. "Needs of industrial companies as the point of departure in continuing education", Industry & Higher Education, Vol.17, no.3, 2003, pp. 155-161.
2. Hermans, R. and Kauranen, I. "Intellectual capital and anticipated future sales in small

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- and medium-sized biotechnology companies. Empirical Evidence from Finland”, R&D Management, Special Issue of Innovation and Intangible Assets, 2004, pp. 171-185.
3. Hänninen, S. , Kauranen, I. , Serkkola, A. and Ikävalko, J. “Barriers to commercialisation from the “four knowledge bases” perspective: A study of innovation in the software development sector”, International Journal on Management Practice, Accepted 2006, 28 pages.
  4. Hänninen, S. and Kauranen, I. “Product innovation as a micro strategy”, International Journal on Innovation and Learning, Accepted 2006, 31 pages.
  5. Hänninen, S. and Kauranen, I. “New Product-concept model enhancing cross-functional knowledge creation in product Innovation process”, Creativity and Innovation Management, Accepted 2006, 19 pages.

**Do Ba Khang**, Vietnam, Associate Professor & Coordinator, International Public Management  
Dr.Tech.Sc., M.Sc.(Industrial Engg. & Mngmt.), AIT,Thailand, M.Sc.(Maths), Eotvos Lorand Univ. of Budapest, Hungary  
*Specialisation: Operations & Project Management, Management Science*

### *Selected Research Articles*

1. Khang, D.B. and Fujiwara, O. “Optimality of myopic ordering policies for inventories model with stochastic supply”, Operations Research, Vol. 48, No. 1, 2000, pp. 181-184.
2. Khang, D.B. and Myint, Y.M. “Time, Cost and Quality Trade-off in Project Management: a Case Study”, International Journal of Project Management, Vol. 17, No. 4, 1998, pp. 249-256.
3. Khang, D.B., “A discrete dynamic programming model for computing optimum hotel room rates”, in O.K. Gupta and R. Seethamraju ed. “Information technology and operations management: Relationships and Synergies”, McGraw-Hill, New Delhi, 2001, pp. 341-345.
4. Khang, D.B., and Nga, H.D.N. “Service quality management: Co-op Mart Nguyen Dinh Chieu”, published in Truong Quang ed. “Vietnam, gearing up for integration”, Bangkok, 2001, pp. 139-166.
5. Khang, D.B., and Moe, T.L. “Success Criteria and Factors for International Development Projects: A Lifecycle-based Framework”, International Journal of Project Management.

**Donyaprueth Krairit**, Thailand, Assistant Professor  
Ph.D. MIT, Cambridge, USA, M.S. University of Colorado at Boulder, USA  
*Specialisation: Technology, Policy and Management*

### *Selected Research Articles*

1. Sawai Siritongthaworn, Donyaprueth Krairit, Nicholas J. Dimmitt, and H. Paul, “The study of E-learning technology implementation: A preliminary investigation of universities in Thailand,” Education and Information Technologies, Springer, Volume 11 Number 2, April 2006.
2. Sawai Siritongthaworn and Donyaprueth Krairit, “Satisfaction in e-learning: the context of supplementary instruction,” Campus-Wide Information Systems, Emerald Group Publishing Limited, Vol. 23 No. 2, 2006.
3. Nilubon Sivabrovornvatana, Sunanta Siengthai, Donyaprueth Krairit, and Himangshu Paul, “Technology Usage, Quality Management System and Service Quality in Thailand,” International Journal of Health Care Quality Assurance, Emerald Group Publishing Limited, Vol. 18 No. 6, 2005.
4. Donyaprueth Krairit, “Digital Divide from the Inside,” International Journal of Information Technologies and International Development (IJID), MIT Press, Electronic version, April, 2005, <http://cyber.law.harvard.edu/wsis/>.
5. Donyaprueth Krairit, Worraya Choomongkol, and Poondej Krairit, “Smart card usage in Thailand: Social and public policy implications,” Information & Security: An International Journal, Procon Ltd., Vol. 15, No. 1, January 2004, pp. 21-35.

**Indra M. Pandey**, India, Professor & Dean  
Ph.D. (Finance) Delhi School of Economics, University of Delhi, India  
*Specialisation: Corporate Finance, Emerging Capital Markets, Venture Finance, Strategic Finance*

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### *Selected Research Articles*

1. Pandey, I. M. and Bhat, R. "Dividend Behaviour of Indian Companies under Restrictive Monetary Policies", *Managerial Finance*, (Forthcoming in Jan. 2007).
2. Pandey, I. M. and Chotigeat, T. "The Capital Structure of Asian Firms", *Global Business Review*, Vol. 11, No. 1, Spring 2006.
3. Pandey, I. M. "Balanced Scorecard: Myth and Reality", *Vikalpa: The Journal of Decision-Makers*, 30, 1, Jan.-Mar. 2005, pp. 51-66.
4. Pandey, I. M. "What Drives the Shareholder Value?" *AMA Journal of Accounting & Finance*, vol.1, no.1, December 2005, pp.105-119.
5. Pandey, I. M. "Capital Structure, Profitability and Market Structure", *Asia Pacific Journal of Economics and Business*, vol.8, no.2, December 2004, pp. 78-91.

**Himangshu Paul**, New Zealand, Professor

D.Eng., M.Eng. (Systems Engg. & Mgt.), AIT, Thailand

*Specialisation: Manufacturing Technology Management, TQM, Supply Chain Mgt., Manufacturing Strategy*

### *Selected Research Articles*

1. Thumanoon, P., and Paul, H. "Technology Transfer Induced Technological Dependency in an Electric Power Plant: Effects on Efficiency, Reliability and Flexibility", *Global Journal of Flexible Systems Management*, Vol. 17, No. 1, 2006.
2. Boon-itt, S., and Paul, H. "A study of supply chain integration in Thai automotive industry: a theoretical framework and measurement", *Management Research News*, Vol. 29, No. 4, 2006.
3. Sivabrovnvatana, N., Siengthai S., Krairit D., and Paul, H. "Technology usage, quality management systems and service", *International Journal of Healthcare Quality Assurance*, Vol. 18, No. 6, 2005.
4. Abeysinghe, D.P., and Paul, H. "Privatization and technological capability development in the telecommunication sector: A Case Study of Sri Lanka Telecom", *Technology in Society*, November 2005.
5. Abeysinghe, D.P., and Paul, H. "Technological Capability Development in a Telecommunication Firm: A Case Study of Sri Lanka Telecom Before and After Privatization", *Global Journal of Flexible Systems Management*, Vol. 5, No. 4, 2004.

**Sununta Siengthai**, Thailand, Associate Professor & Coordinator, Executive MBA-HRM

Ph.D. (Labor & Indust. Relations), M.A., University of Illinois at Urbana-Champaign, USA

*Specialisation: Labor & Industrial Relations, HRM, Wages & Production*

### *Selected Research Articles*

1. Dechawatanapaisal, D. and Siengthai, S. "The Impact of Cognitive Dissonance and HR Practices on Learning Work Behavior", *Journal of Workplace Learning*, Vol.18, Issue 1, 2006, pp. 42-54.
2. Sivabrovnvatana, N., Siengthai, S., Krairit, D. and Paul, H. "Technology Usage, Quality Management System, and Service Quality in Thailand," *International Journal of Health Care Quality Assurance*, Vol.18, No.6, 2005, pp. 413-423.
3. Siengthai, S. and Bechter, C. "Human Resource Management in Thailand: A Strategic Transition for Firm competitiveness", *Research and Practice in Human Resource Management*, Vol. 13, No.1, June 2005, pp. 18-29.
4. Siengthai, S. and Bechter, C. "Strategic Human Resource Management And Firm Innovation," in *Research and Practice in Human Resource Management*, Vol. 9, Issue 1, 2001, pp.35-57.

**Fredric W. Swierczek**, USA, Associate Professor & Coordinator, Executive MBA-Vietnam

Ph.D. (Policy & Mgt.), M.Econ. & Soc. Dev., University of Pittsburgh, USA

## FULL – TIME FACULTY

*Specialisation: Behavioural Science, Organizational Development, Cross-cultural Management*

### *Selected Research Articles*

1. Thuy, P.N. and Swierczek, F.W. "Facilitators of Organizational Learning in Design," The Learning Organization Vol.2 Issue 13, 2006.
2. Kraisornsuthasinee, S. and Swierczek, F.W. "Interpretations of CSR in Thai Company," Journal of Corporate Citizenship, Summer, Issue 22, 2006.
3. Putrasreni, H. and Swierczek, F.W. "Dimensions of Success in International Business Negotiations: A Comparative Study of Thai and International Business Negotiators," Journal of Intercultural Communication Issue 11, April 2006.
4. Shrestha, P. and Swierczek, F.W. "Information Technology, Productivity and Profitability," Journal of Global Information Technology Management, Vol.8 Issue 1, 2005, pp 6-27.
5. Swierczek, F.W. and Quang, T. "Entrepreneurial Cultures in Asia: Business Policy or Cultural Imperative," Journal of Enterprising Culture, Vol.12, Issue 2, 2004, pp.127-145.

**John C.S. Tang**, Thailand, Professor

Ph.D. (Resource Economics), M.S. (Eng. Science, minor: Mgt.), University of Florida, USA

*Specialisation: International Economics, Managerial Economics, Engineering. Economy*

### *Selected Research Articles*

1. Sirikrai, S.B. and Tang, John C.S. "Industrial Competitiveness Analysis: using the Analytic Hierarchy Process". The Journal of High Technology Management Research, Accepted 2006.
2. Kantabutra, S. and Tang, John C.S. "Urban-Rural and Size Effects on School Efficiency: The Case of Northern Thailand", Leadership and Policy in Schools. Vol. 5, Issue 4, 2006.
3. Qi, Chun and Tang, John C.S. "Foreign Direct Investment: A Genetic Algorithm Approach". Socio-Economic Planning Sciences, Vol. 40, 2005.
4. Raman, M. and Tang, John C.S. "An Empirical Study on the Evaluation of Bank Branch Performance Using Data Envelopment Analysis", International Journal of Services Technology and Management, Vol. 5, Issue 2, 2004.
5. Kyoung, S.K., Tang, John C.S. and Thierry, L. "Analysis on Dual System (Carbon Tax plus Emission Trading) in Domestic CO2 Abatement--CGE Analysis for Korean Case", Journal of Economic Research, Asia Pacific Economic Association, Vol. 9, #2, 2004.

**Sundar Venkatesh**, India, Visiting Associate Professor and Coordinator, International Business

B.Sc. (Physics), B.Law. Chartered Accountant, Fellow, Indian Institute of Management, Ahmedabad, India

*Specialisation: Finance and Accounting*

### *Selected Research Articles*

1. Venkatesh, S. and Puntagdava, A. "Siam Makro", Asian Case Research Journal, Accepted 2006.
2. Ngoc, L.T.B., Venkatesh, S. and Thang, N.V. "Getting Bank Financing: A Study of Vietnamese Private firms", Asia Pacific Journal of Management, Accepted 2006.
3. Neupane, S. and Venkatesh, S. "Does Ownership Structure affect IPO underpricing? Evidence from Thai IPOs" Journal of Corporate Ownership and Control Vol.3, Issue 2, Winter 2005-06.
4. Venkatesh, S. "EVA: Curring to Fit" IIM Bangalore Management Review, June 2001.
5. Venkatesh, S. and Goswami, R. "Understanding and Use of Credit Ratings: A survey of individual and institutional investors in India", ICFAI Journal of applied Corporate Finance, July-December, 1999.

**Willi Zimmermann**, Switzerland, Adjunct Faculty and Coordinator, SAV-PhD Program

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Ph.D. (Political Science), University of Munich, Germany; Post-Doc. Diploma (Developing Countries), Swiss Federal Inst. of Technology, Switzerland  
*Specialisation: Public Sector Management, Urban Governance, Environment Management*