

DBA PROGRAM BROCHURE

Dear Executives,

On behalf of the School of Management, Asian Institute of Technology and AIT in Vietnam, you are cordially invited to join the Doctor of Business Administration Program (DBA). The DBA has been in Vietnam in January 2007.

If you have 5 years of experience with a significant level of responsibility or professional expertise you are encouraged to apply.

Candidates with an executive MBA, or MBA, or an equivalent masters degree from a recognized university are qualified and have a privilege of earlier bird advanced candidacy. The DBA is not a scholarship program. Potential candidates who need financial support for Doctoral study should apply to the PhD program at AIT.

DBA PROGRAM

AIT-SOM is offering a Doctor of Business Administration (DBA) for senior professional managers/administrators. The DBA program is intended to create a body of knowledge embedded in practice. The first DBA program is being offered at AIT Campus in **Thailand, Sri Lanka** at the International College of Business and Technology (ICBT) Campus and **Vietnam (Hanoi and HCMC)** at the AIT in Vietnam (AITVN) since 2007.

Purpose

SOM's DBA programme is intended to provide further preparation skills for working professionals to re-enter industry upon graduation. Both educational qualifications and work experience are taken into consideration for admission to the DBA program. A master's degree prior to entry to the DBA is preferred. However, if one does not have a master's degree prior to entry to the DBA, eligibility will be based on their professional experience and equivalent qualifications.

For the DBA, at least 24 credits of coursework are required. For those DBA students admitted without a master's degree, additional coursework may normally be required.

For the DBA, the dissertation is worth 60 credits. The DBA program does not require a publication upon the graduation.

The ultimate academic objective of SOM's DBA programme is to develop and disseminate "grounded" theories based on Asian business practices including developing case studies and industry analyses.

CURRICULUM/PROGRAM STRUCTURE

Duration and Credits

The program is normally to be completed within 3 years based on requirement of 84 credits (1 credit=15 contact hours). All participants will be required to complete course work equivalent to 24 credits and DBA dissertation writing of 60 credits.

The distribution of courses will be as follows:

I. Research Methodology Perspective (9 credits)

Research methodology courses and a research communication course are required courses for all. The courses are:

DBA PROGRAM BROCHURE

- SM62.10 Research Design & Data Collection (2 credit)
- SM62.03 Qualitative Research Methods in Management (3 credit)
- SM62.11 Data Analysis & Interpretation (3 credit)
- SM62.04 Communication for Management Research (1 credit)

II. Knowledge Building Perspective (12 credits)

12 credits of management courses are required for all

III. Research Specialisation Perspective (3 credits)

A 3-credit advance course or special study in the area of specialization. The course or special study will be tailor-made to participant's research focus, and will require understanding and critical review of the theories and research in the field of specialisation. The student will be required to prepare a Review Paper based on published research papers.

IV. DBA Thesis Writing (60 credits)

This segment will include writing and defending of thesis proposal, forming thesis advisory committee, and completing and defending thesis.

Course Delivery

The courses will be offered in seminar mode and in modular form. Both in-class contact and extensive use of online interaction will be involved in teaching and learning each course. Each participant will be supervised by a committee of faculty member. Committee will also consist of external experts, including highly experienced industry professionals.

Dissertation

1. Participant will defend the dissertation proposal within one semester (about 6 months) of completing the course work.
2. The writing of a dissertation is a must.
3. As per AIT practice, dissertation will be sent for evaluation to external examiner.
4. The final defence will take place once the student has completed all requirements of the programme.
5. The maximum time allowable for DBA is 5 years.

ADMISSIONS REQUIREMENTS & PROCEDURES

Entry Requirements

1. Minimum 5 years' work experience, of which at least 3 years' experience in senior management/administrative position.
2. Undergraduate from recognised academic institutions or corporate universities.
3. MBA/EMBA is preferred
4. Other Master's degree subject to the completion of MBA-level required courses as specified by the DBA program faculty.
5. Proof of proficiency in English language (IELTS 5.5) or equivalent.
6. A letter from CEO/head of organizations supporting the candidate's application and research work.

DBA PROGRAM BROCHURE

7. A write-up on proposed research theme.

Selection Process

The selection to the program will be based on several criteria such as academic qualifications, experience, professional accomplishments, level of responsibility of the applicant and statement of purpose. An interview may also be arranged before the final selection is made. The selected applicants will be informed at least one month prior to start of the program.

ADMISSION SCHEDULE

In Hochiminh city and Hanoi

Intake Semester:

August 2017

Application consultation and Interview: from June 2017

TUITION FEES

The cost of the program is US Dollars **25,000** which includes registration fee, tuition fee, and course materials. **The fee is payable into 5 instalments. The first instalment of USD 5,000 must be paid before registration.**

In case the candidate is not able to complete the degree within three years (6 semesters), the registration fee of USD 700 per semester will be charged for each semester under extension.

ENQUIRIES AND APPLICATIONS

Application forms can be downloaded from www.som.ait.ac.th

Contact address in Hanoi:

Dr. Pham Thi Kim Ngoc,
iEMBA/DBA Program
Asian Institute of Technology in Vietnam
Bld. B3, University of Transport &
Communications, Lang Thuong, Dong Da,
Hanoi

Tel: (84-4) 3766 9493 ext. 108,
+84 90321 7533
Fax: (84-4) 3766 9492
Email: ngoc@aitcv.ac.vn

Address in HCMC:

iEMBA/DBA Program
Asian Institute of Technology in Vietnam
6th floor, FCC building, 45 Dinh Tien Hoang,
Dist.1, HCMC

Tel: (84-8) 39107423
Fax: (84-8) 39107422
Email: emba_hn@aitcv.ac.vn