



INTERNATIONAL EXECUTIVE MASTER PROGRAM ON

BUSINESS ADMINISTRATION

- ❖ Double specialization in International Business and Management of Technology
- ❖ Flexible study schedule during weekend and evenings within 12 months
- ❖ Internationally recognized degree, instructed and consulted by International faculty
- ❖ Instructed in English with the focus on: COMPETITIVENESS, INTERNATIONAL BUSINESS AND DECISION MAKING
- ❖ Research studies and assignments are drawn from participants' work and experience
- ❖ Experience sharing with international executives in field trips abroad
- ❖ More than 23,400 worldwide alumni, app. 4,000 Vietnamese alumni and 1,200+ Vietnamese executives and managers

ENROLLMENT SCHEDULE IN 2020

- ❖ **interviews:** from June 2020
- ❖ **Orientation and start of class:** 5 Sep. 2020
- ❖ **Contact:** emba_hn@aitcv.ac.vn,
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<http://www.aitcv.ac.vn>

TARGET PARTICIPANTS

High ranking leaders, executives and senior experts at state-owned enterprises, private corporations, joint ventures and 100% foreign owned enterprises, international NGOs and social organizations.

TUITION AND FEES

The total program fee with scholarship including travel and accommodation in Bangkok is approximately USD12,500. The tuition and other fees are payable in 3 installments before the beginning of each semester, in which USD4,500 is paid in the 1st semester and USD8,000 is paid for the last 2 semesters.

STUDY SCHEDULE

For the convenience of working executives, the classes are conducted intensively 1 week in every month at AITVN campus. The program requires a period of 3 weeks residency at AIT (Bangkok) dividing into 2 trips, one of which is for course work and the other is for final project defense and graduation.

COMPETITIVENESS

Vietnam's level of industrialization, value added and productivity is still relatively limited. The concentration Technology Management will emphasize state of the art approaches in designing more effective organizations, innovative processes and advanced operations to be more competitive. Entrepreneurship will also be emphasized to be able to commercialize new products, services and processes and to support start-up to be able to grow and survive.

INTERNATIONAL BUSINESS

The increasing regional integration with AEC, RCEP, the FTA with the EU and other FTAs will require executives with advanced international competencies in strategy, finance, leadership and marketing. The iEMBA will continue to emphasize the combination of global, Asia Pacific best practices as they apply and can be adapted to Vietnam. This approach will also support Vietnamese companies who will be going regional or more international or executives who will have overseas assignments or projects.

DECISION MAKING

This concentration is about analyzing business situations, identifying and evaluating potential alternative and insuring the resources of the company are used in an efficient and effective way, particularly the financial resources. Business analytics will assess long term trends and determine potential scenarios for investment and growth.

FINAL RESEARCH

The project provides the opportunity for participants to develop a practical strategy, innovation, new venture, business opportunity or organizational solution. It is designed to use the participants experience and to apply what they have learned in the iEMBA to benefit their organization and their career.

IEMBA PROGRAM CURRICULUM

International Business (12 credits) <ul style="list-style-type: none">✓ International Strategy / Sustainability✓ International Corporate Finance✓ Leadership/ Organization Management✓ International Marketing	Technology Management (9 credits) <ul style="list-style-type: none">✓ Managing Technology/ Innovation✓ Operations Management✓ Entrepreneurship / New Ventures
Field trip and final project (6 credits) <p>* The final research is related to develop a practical strategy, innovation, new venture, business opportunity or organizational solution</p> <p>* The field trip to exchange international experience in Europe, Japan, Korea, and Australia... shall be sponsored and organized by AIT partners. The trip fee including air ticket, insurance, travelling and accommodation in 7 days is approximately VND60,000,000 and born to the participants.</p>	Decision Making (9 credits) <ul style="list-style-type: none">✓ Business Analytics✓ Managerial Economics✓ Accounting for Decision Making



CONTACTS

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