

DBA



AIT
SCHOOL OF MANAGEMENT

DOCTOR OF BUSINESS ADMINISTRATION

*Join a Global Network of
AIT Students and Alumni
from over 50 countries*

DBA FULL TIME

DBA PART TIME



STUDY AT AIT IN VIETNAM: HANOI & HO CHI MINH CITY

DBA PROGRAM

AIT-SOM is offering a Doctor of Business Administration (DBA) for senior professional managers/administrators. The DBA program is intended to create a body of knowledge embedded in practice. The first DBA program is being offered at AIT Campus in Thailand, Sri Lanka at the International College of Business and Technology (ICBT) Campus and Vietnam (Hanoi and HCMC) at the AIT in Vietnam (AITVN) since 2007.

PURPOSE

SOM's DBA programme is intended to provide further preparation skills for working professionals to re-enter industry upon graduation. Both educational qualifications and work experience are taken into consideration for admission to the DBA program. A master's degree prior to entry to the DBA is preferred. However, if one does not have a master's degree prior to entry to the DBA, eligibility will be based on their professional experience and equivalent qualifications.

The ultimate academic objective of SOM's DBA programme is to develop and disseminate "grounded" theories based on Asian business practices including developing case studies and industry analyses.

TUITION FEES

The cost of the program is US Dollars 25,000 which includes registration fee, tuition fee, and course materials. The fee is payable into 5 instalments. The first instalment of USD 5,000 must be paid before registration.

In case the candidate is not able to complete the degree within three years (6 semesters), the registration fee of USD 700 per semester will be charged for each semester under extension.

CORE VALUES

- ✚ Internationally recognized degree
- ✚ The curriculum is highly practical and applicable
- ✚ Flexible study schedule during weekend and evenings
- ✚ Learning method is modern and flexible
- ✚ Experience sharing with international executives & faculty
- ✚ More than 23,400 worldwide alumni

REQUIREMENT & PROGRAM STRUCTURE

* DBA Degree Requirements:

- Year 1: Complete a minimum of 15 credits of coursework with a minimum cGPA of 3.50. For DBA students who previously completed the MBA or equivalent Master Degree may apply for "Transfer of Credits" for up to 6 credits of relevant coursework. However, these credits should meet AIT criteria for credits transfer (e.g., equivalent to graduate courses at AIT, completed within the last five years). Transfer of credits for the DBA program is done through 'Credit by Examination.'
- Year 1: Complete a Special Study (SS) of 3 credits.
- Years 2-3: Complete a doctoral dissertation (60 credits) and defend it at an oral examination.
- End of year 3: Obtain a satisfactory evaluation of the dissertation from the External Examiner.

* DBA Program Structure:

➤ First year DBA Program Structure:

Six doctoral level research methodology courses (total of 22.5 hours per course), delivered online and/or in person in downtown campuses:

- Aug/Sept: Approaches of qualitative research
- Oct/Nov: Methods of qualitative research
- January: Foundations of management research
- February: Management research methods and writing
- Mar/Apr: Data strategies & hypotheses testing
- Jun/Jul: Building models that link to theory

➤ Knowledge Building Courses: Students select a total of six credits from the School of Management

➤ Special Study: Toward the end of their coursework, DBA students take a research specialization study of 3 credits. The student works with his/her supervisor on a topic of interest. It will be tailor-made to the student's research focus and require understanding and a critical review of the theories and research in the field of specialization. The student will be required to prepare a review paper (a report) based on published research.

➤ Year 2-3: Dissertation: The dissertation is self-study and does involve any formal coursework. Students are expected to meet with their supervisor and committee members regularly.

FACULTY

Faculty from School of Management (SOM) – AIT, Thailand

ADMISSIONS REQUIREMENTS & PROCEDURES

Entry Requirements

- Minimum 5 years' work experience, of which at least 3 years' experience in senior management/administrative position.
- Undergraduate from recognised academic institutions or corporate universities.
- MBA/EMBA is preferred
- Other Master's degree subject to the completion of MBA-level required courses as specified by the DBA program faculty.
- Proof of proficiency in English language (IELTS 6.0) or equivalent.
- A letter from CEO/head of organizations supporting the candidate's application and research work.
- A write-up on proposed research theme.

Enquiries and Applications

- A completed application form for admission including two letters of recommendation (as attached);
- Graduate certificate (in English);
- An attested, detailed official transcript written in English; and
- Curriculum Vitae (Maximum of 2 pages);
- A one page statement of objective for joining the program;
- A proposal (as attached);
- 2 recent 3 x 4 photographs;
- A certificate of English proficiency

Selection Process

The selection to the program will be based on several criteria such as academic qualifications, experience, professional accomplishments, level of responsibility of the applicant and statement of purpose. An interview may also be arranged before the final selection is made. The selected applicants will be informed at least one month prior to start of the program.

ADMISSION SCHEDULE

In Hồ Chí Minh, Hà Nội:

- Semester: October 2020
- Application: From June to August 2020
- Interview: From August to September 2020

CONTACT

Application forms can be downloaded from **www.som.ait.ac.th**

For further information, please contact with:

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